

Portfolio



When a story is worth telling, it should be told with STYLE...

I'm Lee, an illustrator and designer. My vision is BOLD, and so is yours. Let's talk about bringing your story to life...

## ANIMAL MASCOT

Character Design Collection



What makes a story relatable is personality and charm...

The playful touch of a cartoonist will make your story STAND OUT and breath life into your characters.

This limited portfolio serves to showcase one of my unique styles and my eye for design. The animal mascot collection draws inspiration from animorphised cartoons, mascots and video game characters, such as Animal Crossing. All sporting bright colors and expressive personalities.

As a cartoonist, I have the freedom to push a concept further than a realistic style can deliver.

An aesthetic that's endlessly flexible all while retaining a distinct style.















leemprescott.com



Illustrator + Designer

#### **Details**

Mobile: +1 (713) 213-3943

Email: lemprescott@gmail.com

#### **Education**

#### BA English & Creative Writing (May '16)

University of Houston | Houston, TX

#### Skills

Illustration

Graphic Design

Photo + Film Editing

Web Design

#### **Proficiencies**

Adobe Creative Suite

Microsoft Office + G Workspace

Wordpress + Shopify

Salesforce CRM

Mac & PC

#### Experience

#### Illustrator + Designer (May '16 - Present)

Freelance | Denver, CO

Manages, prioritizes, and executes multiple projects at once under tight deadlines. Brings your vision to life through multimedia storytelling.

#### Marketing Coordinator (June '21 - Present)

KM Scientific | Boulder, CO

Oversees the development of all marketing projects across 3 brands. Overhauled brand identity, voice and mission. Builds campaigns that generate leads, sales and facilitate education.

#### Graphic Designer (Oct '19 - May '20)

Industrial Hemp Partners | Denver, CO

Led social media and email campaigns. Finalized branding across multiple platforms. Oversaw all content creation.

#### Assistant Manager (Aug '17 - Mar '19)

Buff Stuff Marketplace | Boulder, CO

Developed graphics for use in marketing materials, manuals, and online publications. Manipulated images and customized vector designs using Adobe Suite for custom printing.

Subheader



# **CONTACT ME**

## **MOBILE**

### **EMAIL**

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## **PORTFOLIO**